

Dear Stakeholder

RE: INVITATION TO STAKEHOLDER CONSULTATION WORKSHOPS – 19 MARCH 2026

The Western Cape Government, through the Department of Economic Development and Tourism (DEDAT), initiated two strategic processes that will shape how entrepreneurship, small business support, and township economic development are coordinated and delivered across the province.

The Department of Economic Development and Tourism (DEDAT) cordially invites you to participate in two stakeholder consultation workshops being held on Thursday, 19 March 2026. These workshops form a critical part of the evidence-gathering and co-design process underpinning the two major provincial strategy development initiatives.

Your expertise, experience, and perspectives are invaluable to ensuring that both strategies are grounded in the realities of the Western Cape's economic landscape and the needs of entrepreneurs, small businesses, and township communities. We strongly encourage your active participation and look forward to receiving your inputs.

Details of the two sessions are set out below.

SESSION 1: Western Cape Entrepreneurship Strategy	
Purpose	This session will present the draft Western Cape Entrepreneurship Strategy Framework and invite structured inputs from stakeholders to inform the Strategy Vision and priorities. The workshop will focus on: 1. Where are we now? The strategic context. 2. Development of the Strategy Vision and group exercise. 3. What kind of future do we want to move towards? 4. The Western Cape Entrepreneurship Ecosystem: Challenges and opportunities and proposed strategic pillars.
Date	Thursday, 19 March 2026
Time	09:30 – 12:30
Format	In-person and online via Microsoft Teams

Venue	Athlone Stadium – Conference Facility
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SESSION 2: Western Cape Township Economic Development Strategy

Purpose	This session will present the draft Western Cape Township Economic Development Strategy and seek stakeholder inputs on: 1. Where are we now? The strategic context. 2. Development of the Strategy Vision and group exercise. 3. What kind of future do we want to move towards? 4. The proposed Strategic Framework
Date	Thursday, 19 March 2026
Time	13:30 – 16:30
Format	In-person and online via Microsoft Teams
Venue	Athlone Stadium – Conference Facility

RSVP

Please confirm your attendance for one or both sessions by Thursday, 12 March 2026, via the following link:

<https://forms.cloud.microsoft/r/rBpej62hdt?origin=lprLink>

Please indicate which session(s) you will attend and whether you will be joining in person or via Microsoft Teams. A Teams link will be shared upon confirmation of registration.

We look forward to your valued participation.

Yours faithfully

Joshua Wolmarans
Director: Enterprise Development