

MEMBERSHIP

OUR VALUE PROPOSITION

Business Overview

Sponsor Membership: aimed at organizations that wish to financially contribute to the costs involved in running the Association and its programs.		Ordinary/Full Membership: Members can upgrade to Sponsor Membership for additional benefits.		Associate Membership: Members can upgrade to Full or Sponsor Membership for additional benefits.
<u>Sponsor Platinum</u> Fees	<u>Sponsor Gold</u> Fees	<u>Ordinary/Full – Premium</u> Fees	<u>Ordinary/Full – Corporate</u> Fees	Fees

Grow Your Business					
Brand placement (banner) across the SAPVIA website (with click through to company own website)	•				
Brand placement (banner) across the PVGC website (with click through to company own website)	•	•			
Logo + 100-word company description on the website	•	•			
Social media mentions: company profile, initiatives and company post on LinkedIn, Facebook, and Twitter (combined following of over 13 000 followers)	•	•			
Branding at all PV GreenCard /SAPVIA networking events, workshops, and webinars	•	•			
Marketing material at all SAPVIA Networking event or relevant workshop	•	•			
Company's description email sent to SAPVIA membership (200 words)	•	•			
Product/Services presentation at all SAPVIA Networking events and relevant workshops	•	•			
Sponsor press release submitted to SAPVIA Marketing & Comms team for publishing	•	•			
Feature in the SAPVIA monthly newsletter (advertorial)	•	•			
Company profile on the online members directory	•	•	•	•	•
1 x news per month to be included in our newsletter	•	•	•	•	•
Company news on SAPVIA website and related post on our social media	•	•	•	•	•
Weekly PV-related tender notifications	•	•	•	•	•

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OUR VALUE PROPOSITION (cont.)

	Sponsor Platinum	Sponsor Gold	Ordinary/Full – Premium	Ordinary/Full – Corporate	Associate
Insight & Thought Leadership					
Guide and direct targeted research outcomes	●	●	●		
Working Groups	Max. 5 participants	Max. 5 participants	Max. 3 participants	Max. 2 participants	Max. 1 participant
Access to our technical resource – private meetings	●	●			
Technical Support (via email)	●	●	●	●	●
Free participation to thematic webinars	●	●	●	●	●
Networking & Events					
Priority invitations to speak at industry events	●	●			
Exclusive invitation to SAPVIA’s bi-annual CEO breakfast	●	●	●		
Attendance to exclusive networking events	●	●	●	●	●
Influence					
Able to propose a webinar subject	●	●	●		
Eligible to serve on the SAPVIA Management Committee	●	●	●	●	If nominated by Sponsor or Full Member
Access to position papers and reports	●	●	●	●	●
AGM voting privileges	6 votes	6 votes	3 votes	3 votes	1 vote